

Women Have Been Telling Women for forty years how Lydia E. Pinkham's burst into tears. She admitted health when suffering with female ills.



Women's &

Misses' Dresses

For All Occasions

Value \$25.00 to 35.00.

THE RESIDENCE OF THE PROPERTY OF THE PROPERTY

Afternoon & Street Dresses—Crepe de Chine, Canton Crepe, Taffeta, Flowered Crepe, etc. \$25.00, 32.50 to 65.00.

Lingerie Dresses—French Voile, Batiste and Cotton Crepe embroidered and lace trimmed in a large variety of styles. \$15.00, 22.50 to 75.00.

Morning Dresses-Linens, Ratine, Cotton Crepe

and Novelty Cotton Weaves. \$7.50, 10.00 to 25.00.

Special Sale

Thursday, Friday and Salurday

Afternoon Dresses and Daneing Frocks—Taffeta, Crepe de Chine, Meteor, Charmeuse, Canton Crepe. Several new models in street and pastel shades. Women's and Misses' sizes. \$16.50 and \$18.50.

NOTE-We have less than 100 garments in Winter

Suits, Coats, etc., and we have made still further reductions in order to close these out at once.

James McCutcheon & Co.

Fifth Avenue, 33d and 34th Streets

TO A CONTRACTOR OF THE PROPERTY OF THE PROPERT

3°Ave.Cor.84"St.

WITH ART STORE IN THE BROWN OF ASTORIA

EVENUES AT GAM

SUICIDE SUSPECT AVOIDS JAIL BY PLEA FOR CHILD

Widow, Halted at Ferryboat Rail, Impresses Court With

Story of Trouble.

The woman hung her head an She admitted later that she had

This accounts for the enormous demand for it from coast to coast. If you are troubled with any ailment peculiar to wemen why don't you try Lydia E. Pinkham's Vegetable Compound? It will pay you to do so. Lydia E. Pinkham Medicine Co., Lynn, Mass. had much trouble and had been de-

When she was arrested Mrs. Possaid she lived at No. 1475 Lawrence avenue, the Bronx. She carried a finely embroidered handbag and wore two diamond rings.

Soon after the boat left South Ferry she went to the hurricane deck and began pacing nervously up and down and was noticed by John J. Hayes, one of the deck bands, who belongs to the "suicide crew," the members of which have had so much experience with suicides they can usually tell at a glance that a person con-

emplates self-destruction. It was then 2.50 A. M., and when the boat was opposite the sunset gun on Governor's Island Hayes saw her climb over the parapet of the hurricane deck and stand poised as if to

rail, her feet dangling over the water, and being held only by her clothing. Hayes and his companion could prevent her falling, but they could not lift her back over the railing to the deck, so they shouted for Capt. Joe smith. The combined efforts of the three brought her back over and she A SURE WAY TO

AUTO DEATH LIST

Story of Trouble.

Highway Report.

Last Month, According to the monthly report of the According to the Market of the National Highways Protective of the According to the Market of the National Highways Protective of the According to the Ac

THE EVENING WORLD, WEDNESDAY, APRIL 1, 1914.

END DANDRUFF

SHOWS DECREASE Stop Falling Hair and Itching Scalp-At Once

Largest Garment House in New York's Shepping Center

Sixth Ave., Cor. 18th Street

SPECIAL for EASTER

Women's and Misses' \$17.50 and \$20 SUITS

\$10^{.95}

We've never before shown Suits as charming as these for \$10.95—by actual comparison, they are in every way the equal of Suits sold in other shops at \$17.50 and \$20.

The picture shows but one of over twenty attractive models at this price, all right up to the minute in style and exceptionally well tailored.

The fabrics are worthy of special mention—excellent quality gabardines, crepe poplins, serges and novelty cloths, in black, navy and all the new shades of the

Important Extra Feature—Alterations Free

D. PRICE & CMPANY SPECIAL for EASTER

Women's and Misses'

\$22.50 and \$25 SUITS

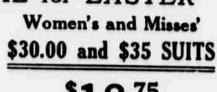
Over forty exquisite new models, many of them faithful copies of the most talked about Paris styles, are shown in our noteworthy line of Suits at \$15.

The jackets (lined with peau de cygne) are designed in the jaunty Eton, bolero, basque and peplum styles, and the skirts show the latest tier, minaret, flounce, draped and peg-top effects.

Many models in the fashionable serge-and-taffeta and moire-and-taffeta combinations, and, of course, all the other leading fabrics in all the favorite colorings.

Important Extra Feature-Alterations Free

D. PRICE & EMPANY SPECIAL for EASTER





Masterpieces of the tailor's art, these \$18.75 Suits give ample evidence of D. Price & Co.'s great underselling supremacy. In every line, in every detail of style, they compare

> Besides Suits of the finest cloths, there are many exquisite models of silk poplin, silk moire and silk faille, in the rare new Paris shades so much the

Every model is an exclusive one-more charming Easter Suits are not to be had at any price.

leap. He had been ready, and seized her, calling to Martineau to help. The woman was outside the deck and one to a wagon. In New Jersey, the fort dangling over the wide to street cars, two to automobiles and one to a wagon. In New Jersey, the leap line over the wagon of New Jersey, the leap line over the wagon. In New Jersey, the leap line over the wagon over the wagon. In New Jersey, the leap line over the wagon over the wagon over the wagon. In New Jersey, the leap line over the wagon over the wagon over the wagon over the wagon over the wagon. In New Jersey, the leap line over the wagon over the New York's Shopping Centre

Women's New Suits, Dresses and Coats BonTon The Most Fashionable Easter Styles The Most Remarkable Value-

For Smart Style you may pay \$50.00 or more and not better them. For Actual Value as merchandise you cannot better them for less than \$25.00 to \$35.00.

Club Plan Payments May Be Arranged The New Tailored Suits

For Women-Special Sizes Also for Small and

The Most Modest Price

If you are one of the thousands of New York women who want distinctive style, rich appearance, fit and wearing power in your suit, let nothing prevent you from seeing these stunning novelties. Materials include gabardine,

O'Neill Main Stare—Third Floor. these stunning novelties. Materials include gabardine, poplin, serges, checks, crepes and numerous novelty fabrics. Short, jaunty coat effects, prettily trimmed with silk and buttons. Strictly tailored models; set-in and ragian sleeves; pleated ruffles, lace ruchings and self trimmings. Skirts straight, draped, ruffled and tier trimmed. Colors: reseda, tango, brown, tan, Copen. Labrador blue, dark green, wistaria, black. SIZES FROM 32 TO 55 BUST MEASURE.

The New Spring Dresses

Distinctive and becoming styles. Materials, charmeuse, poplin, crepe de chine, crepes, taffetas, messalines. Dainty and fluffy trimmed bodices with ragian and set-in sleeves, Skirts with tunics, pannier, gathered, draped and bustle skirts with tunics, pannier, gathered, draped and bustle effects. Colors, all up to the minute. Sizes \$2 to 42.

O'Neill Main Store—Taird Floor.

CORSETS



MODEL 865. Full figure. Free hip-bone. Elastic patch gores in back. Graduated clasp. Wundeless

Made with milk jersey top; deep platted ruifles. Also in all messaline, Tango ruffle. In all the leading colors. Klosfit Petticoats, \$5.00 In silk jersey, or all messaline. Handsome colors.

Klosfit Petticoats. \$1.00. \$1.50 to \$3.00 In black cotton cloth, plaited and tailored ruffles.

These Handsome Crepe \$4.00 to \$4.50 Pumps for Easter Wear, at \$3.50 Blouses are only Priced at



\$3.95 They would be priced higher only for circum-stances which we haven't space to mention. Crepe Blouses, prettily braided; surplice neck, with double frills of lace; long shoulders. \$3.00 Waists, \$1.95

In tub silks, long or short sleeves, with self plaiting or lace trimmed; white or black. Tailored Waists at \$1.00 In madras or soisette in solid

A Big Importation of

New English Hats Men's \$1.00 & \$1.50 Shirts

Made for regular \$3.00 selling, at

Special, \$1.95 English Derbies Newsat models

in all shapes and sizes. Soft Hats of every description. All the popular shades, such as green, blue,

Men's Caps, 50c and \$1.00

Thousands of the season's newest patterns and shapes to select from. "The Aviation," the hit of New York in the way of a cap. very large English shape. All sizes, 6% to 714.

Large assortment of the newest Spring

Derbies and Some of the best values it has been ou privilege to 59C

New patterns of Garner's percales, about a hundred different effects; a material made to defy the laundry to do anything but make them look like new. COLORS ARE GUARANTEED. Pleated or plain bosoms, coat models, attached cuffs. They are made over the newest 1914 patterns that follow the exact lines of custom made. Men's \$5.00 Terry Robes, \$3.95 Made of imported Terry cloth, jacquard figures; circular collar, neck cord and girdle to match. In pink, blue, lavender, tan and gray. Sizes small, medium and large.

Patent colt Colonial pumps, with high tongue and gray cloth quarters: trimmed with self covered buckle and gray cloth filler: light weight, close trimmed, Goodyear welt soles and spool heels.

"Burt" \$4.00 Low Shoes at \$1.98 Patent Leather, Vici Kid, Gus Metal, Black Satin, Black Suede and

Tan Russin.
Straight lace Oxfords, Pumps and Colonials; tipped or plain toes. Hand turned and Goodyear stitched welt soles. All sizes in the lot from 21/2 to 7 AA

Men's \$2.00 Pajamas, \$1.50

Made of very fine Mercerised Togo Cloth in plain colors. They are splendidly tailored, sur-plice neck, cut good and roomy; nicely trimmed with silk loops and mother of pearl buttons. O'Netli Men's Store—Street Floor.

In O'Neill's Big Store for Dad and the Boys

Men's Easter Suits and Overcoats, \$12.50 Guaranteed Values \$18.00 to \$25.00

Sises 42 to 52, Extra

Sizes. Sizes 36 to 46. Stouts. Sizes 33 to 42, Slims. Sizes 34 to 42, Stubs.

for the young fellows.

and Pin Stripes, Overplaids, Shepherd Checks,

Lined all through-some with silk.

Vests at \$12.50

Whether it is to you a matter of correct style alone, or a matter of economy alone, or, better still, if you give both style and economy their due consideration-O'Neill's is your Easter outfitting Store, for at least four good reasons: 1. Nearly one hundred new styles for your choosing.

II. Free Alterations and a true fit.

good grade of grosgrain silk.

III. The real values-\$18.00 to \$25.00. IV. Club Plan or Payments at Intervals if you prefer it.

SUITS OVERCOATS

The newest Spring models in novelty

The Balmacaan model, loose swung. materials, the staple and trustworthy navy roomy, in bold mixtures, swagger plaids

blue, black and plain gray worsteds and serges; and club checks. Sleeves and yokes lined with Homespuns, Tartan Plaids, Pencil, Hairline silk or satin. The English Belted Coats, with inverted Chalk Stripes, Cheviots, Cassimeres and Wor- box pleat or double pleat backs, patch pockets,

steds in modest mixtures and bold patterns turn-over cuffs, bold slub checks, mixtures and plaids. The snapplest coat styles London ever originated, and all the regulation models.

Men's Morning Coats and | Men's \$18 to \$25 Dress and | Men's Prince Albert Coat | Boys' Confirmation Suits. Tuxedo Suits at \$12.50 Made of a jet black unfinished cheviot. Coats are faced with a

and Vest at \$12.50 Values \$18.00 to \$25.00. Black Vieuna, made double-breasted, silk-faced. Sizes \$6 to \$2; stouts to \$6.

Value \$6.50, \$4.98

O'NEILL-ADAMS CO., Sixth Avenue, 20th to 22d Street, New York City OE





Important Extag Feature-Alterations Free

Values \$18.00 to \$25.00. Oxford gray and black Vicuna, cut in the new English two-button model, softrolling fronts. Sizes 34 to 42; stouts